

# New Boston Creative Group Website Design Questionnaire

As we begin work creating a page design for your site, we want to make the design as much a reflection of you and your tastes as possible. As such, we have put together this questionnaire in order to learn a little bit more about you, your likes and dislikes, etc. Remember, there are no right or wrong answers.

**Please list three to five websites that you find visually and/or functionally appealing, and briefly describe what you like about them (for example, colors, textures, patterns, layout, navigation, pictures, features, etc.).**

1. Website Address: \_\_\_\_\_

What I like about it:

2. Website Address: \_\_\_\_\_

What I like about it:

3. Website Address: \_\_\_\_\_

What I like about it:

4. Website Address: \_\_\_\_\_

What I like about it:

5. Website Address: \_\_\_\_\_

What I like about it:

**Please list three websites you DO NOT LIKE and briefly describe what bothers you about them.**

1. Website Address: \_\_\_\_\_

What I dislike about it:

2. Website Address: \_\_\_\_\_

What I dislike about it:

3. Website Address: \_\_\_\_\_

What I dislike about it:

### **Questions:**

1. What are your favorite colors and color combinations?
2. What icon(s), symbol(s), or image(s) best represent your organization or the work you do?
3. What kind of image do you want your organization to present?
4. What general or basic features do you find most useful on a website?
5. Who is your audience, and what kind of experience do you think they will want to have on your website? What will they be looking for? What features will be crucial for establishing credibility with them?